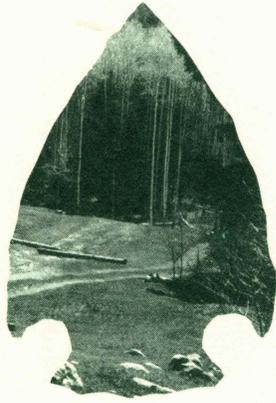


file
BIA

AMERICAN INDIAN INDUSTRIAL DEVELOPMENT

*a six-point
program for
business and
industry*

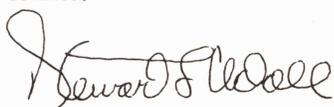


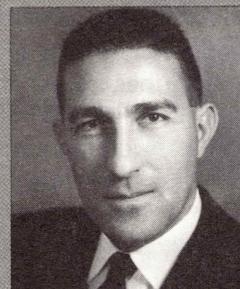


It is a tragic paradox that, in a time when employment is high, so many American Indians should be unemployed. With proper action this waste of human talent should be eliminated.

I invite you to look into many excellent opportunities that exist in or near Indian communities for new business locations.

The Bureau of Indian Affairs stands ready to assist and provide aggressive guidance to all interested industries.


Secretary of the Interior



To many communities in the United States, industrial development is an old story. But to the original Americans—the Indians—industry in their home localities is a new and motivating idea. Tribes across the country are alert to the possibilities of industrial development, and are working constructively with neighboring communities to attract new plants. A growing number of industries, large and small, are looking to Indian areas for new sites.

The Bureau of Indian Affairs, in the Department of the Interior, actively encourages the tribes in industrial development. This program helps them establish contact with firms interested in new plant locations.

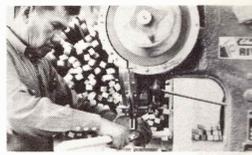
The Program has two purposes:

1. To create job opportunities for American Indians.
2. To provide new perspectives for American business and industry.

We believe manufacturers will wish to explore the advantages offered by Indian tribes and nearby communities.



abundant, trainable **LABOR**



on-the-job **TRAINING**



diversified, decentralized **LOCATIONS**



INDIAN AREAS SUPPLY . . .

numerous **RAW MATERIALS**



plant **FINANCING**



technical **AID**

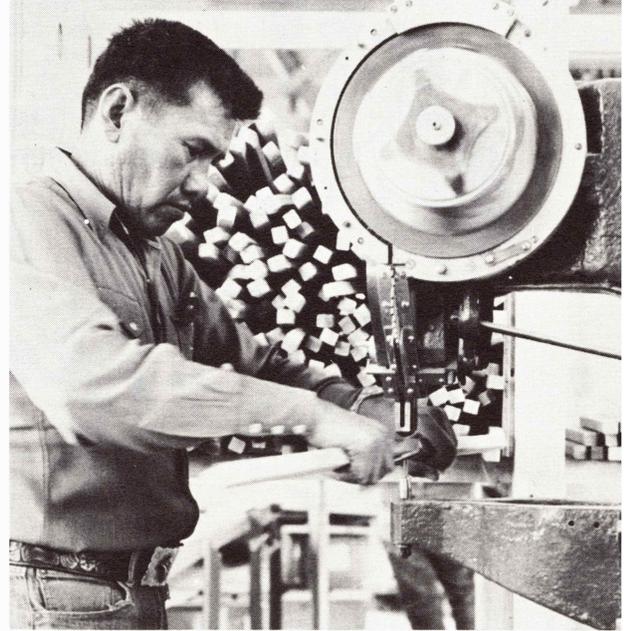
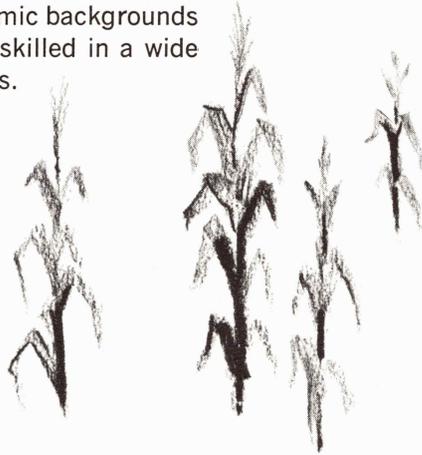




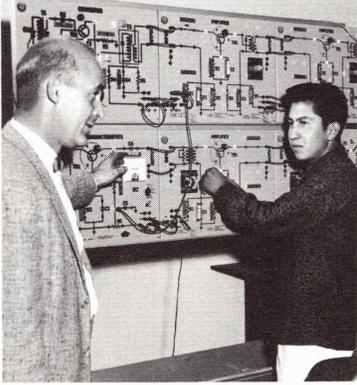
LABOR *abundant • trainable • productive*

Indians have excellent, inherent manual dexterity and eye-hand coordination, plus an appreciation for fine detail. The thousands of American Indians now employed in factories demonstrate, unquestionably, that these capabilities can produce profits for you.

An abundance of trainable workers are yet available on reservations. In this labor pool you will find prospective employees with excellent academic backgrounds and craftsmen skilled in a wide variety of trades.

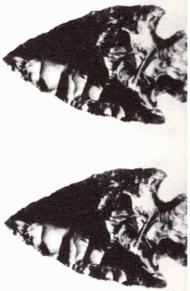
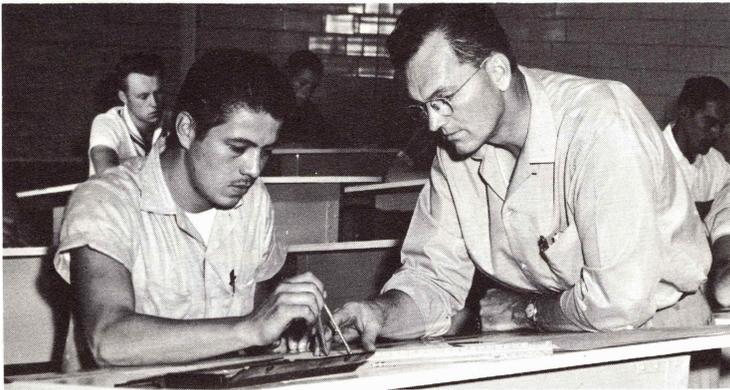


ON-THE-JOB TRAINING *for Indian employees*



Financial assistance is available to you, as an employer, for on-the-job training of your Indian employees. This aid is furnished by the Bureau of Indian Affairs, under contract. Reimbursement to the employer for on-the-job training to Indian trainees is up to one-half of the Federal minimum wage. The training period is the time necessary for the Indian trainee to acquire the work skills of a particular job.

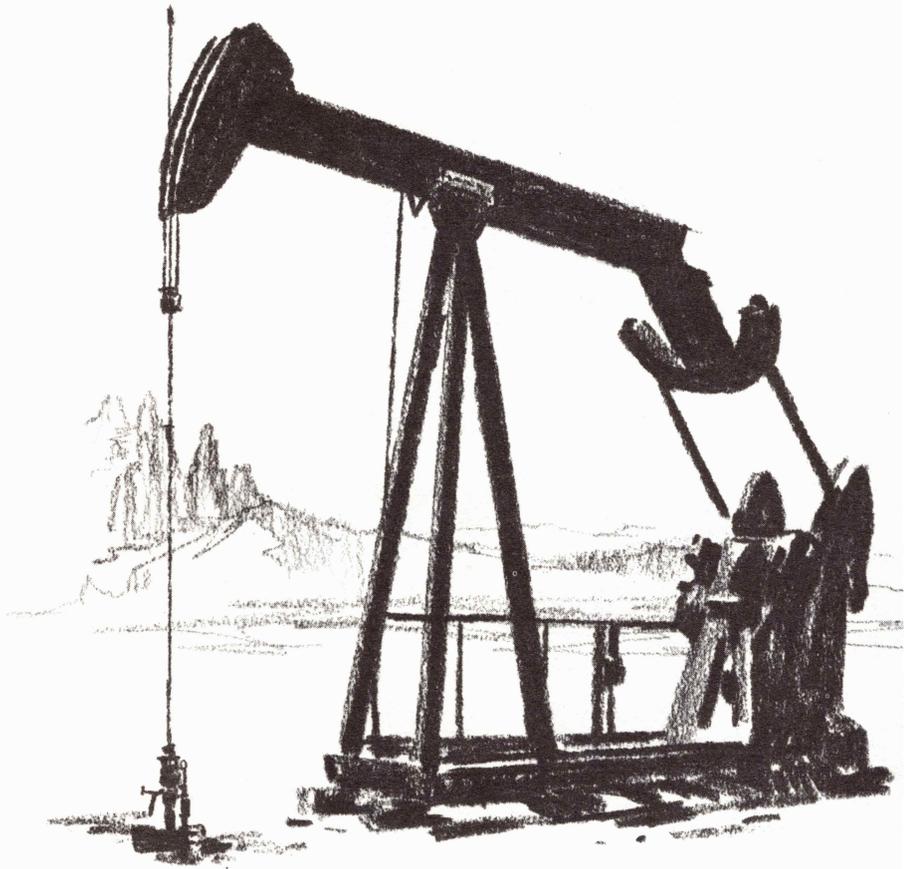
Recruitment and initial placement costs for your new plant are reduced with an Indian on-the-job training program. Indian trainees are recruited and screened by specialists in the Bureau of Indian Affairs in cooperation with the local office of the State Employment Service. Only qualified applicants are referred to you for employment.





RESOURCES

Indian reservations offer many varied mineral, forest and agricultural resources that afford great opportunity for development. Mineral resources include petroleum, coal, water, metallic and non-metallic minerals. In 1965 income from oil and gas operations was \$42 million, and income from other minerals was \$3 million. Approximately 850 million board feet annual cut of soft and hardwoods constitute a major source of income. Logging alone accounts for \$33 million in income. Agricultural products offer the opportunity for substantial food processing enterprises.





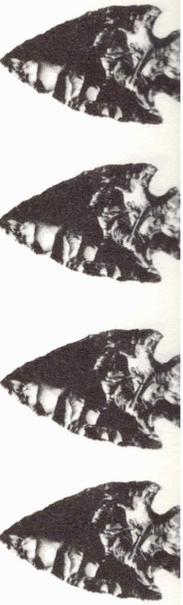
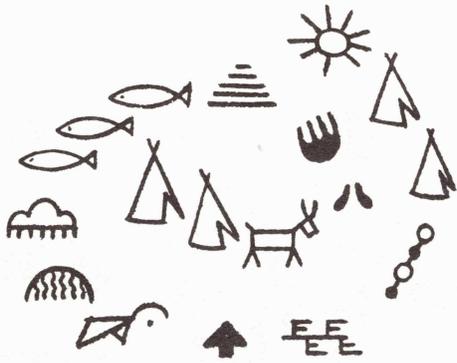
MARKETS · SITES

Markets

Expanding population and westward migration in the United States are exerting a growing influence. Firms serving national markets are finding it advantageous to establish branch plants to cut costs, to simplify management, and to improve services to regional markets. Indian reservation locations provide these advantages.

Sites

A site to meet your most rigid requirements can be found among Indian reservations. They stretch from Florida to the Pacific Northwest. Thousands of square miles offer abundant space for expansion. Ample supplies of water, gas, power, and fuel are readily available in many locations, with motor, rail, and air carriers to provide market access. The Bureau of Indian Affairs maintains an inventory of available buildings and sites.



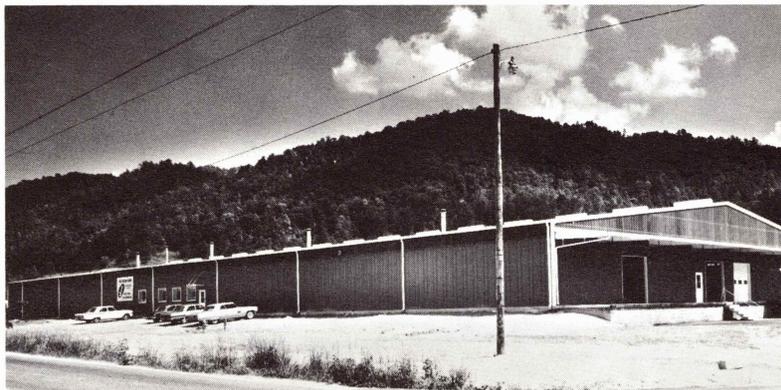
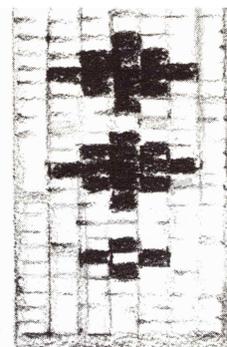


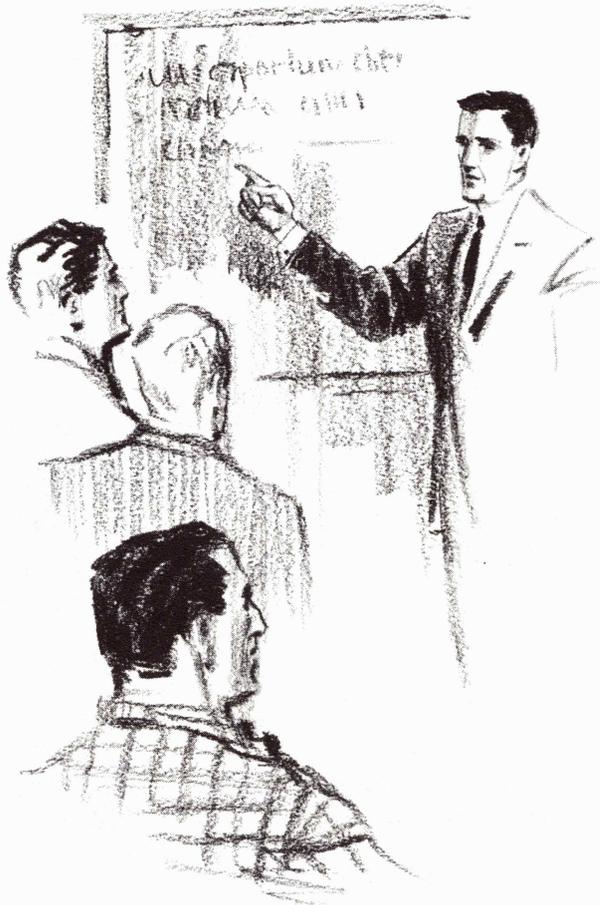
FINANCIAL ASSISTANCE *to aid plant establishment*

Through Indian tribes or communities, buildings can be erected to your specifications, and machinery can be furnished. Other financial requirements can be considered.

Financing can be accomplished in one or more of the following ways:

1. By the Indian tribe.
2. Through local community organizations.
3. State and Federal assistance plans.





TECHNICAL SERVICES

The professional staff of the Bureau of Indian Affairs serve as representatives of Indian tribes to secure industry on or near reservations. The Bureau offers specialized assistance in economic analysis, financing, natural resource development and utilization, industrial development and engineering, site planning and layout, and on-the-job training.

Representatives are located at convenient points. They will help your management plan tours of potential plant sites, arrange contacts, and conferences. All the necessary materials and information for decision making are yours for the asking.



HARRY WINSTON, INC.
SEVEN EIGHTEEN FIFTH AVENUE
NEW YORK 19

April 21st, 1966

Mr. Gordon Evans
Bureau of Indian Affairs
Washington, D. C.

Dear Mr. Evans:

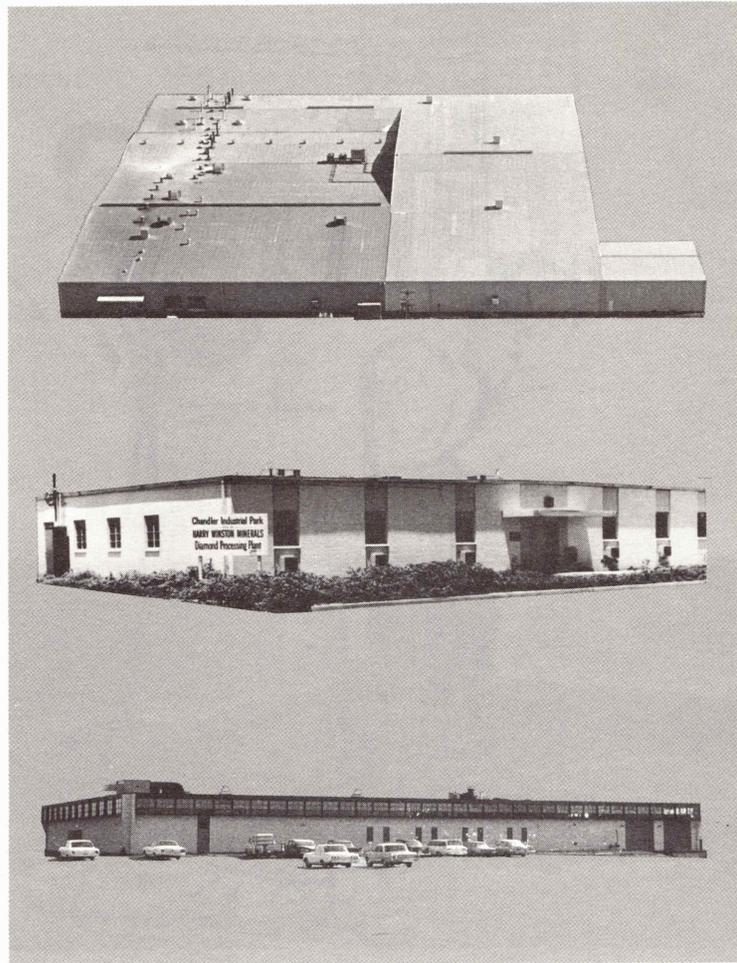
Our experience with the Indians of Arizona has been most gratifying. Through our program with you, we have learned that the American Indian is highly willing to work, and is exceptionally endowed with the necessary skills.

We feel privileged to be able to participate with you in your plans for employment of American Indians.

Sincerely yours,

HARRY WINSTON

HW:ew



SEQUOYAH CARPET MILLS

505 N.E. 7th Street Phone: 405-CH 7-3325 Anadarko, Oklahoma

DON J. GREVE,
BOARD CHAIRMAN

April 14, 1966

Mr. George Schmidt
Branch of Industrial Development
Bureau of Indian Affairs
U. S. Department of the Interior
Washington, D. C.

Dear Mr. Schmidt:

I would like to give you a brief resume of our experience with Indian employees. As you know, we employ Indians from many different tribes who live in and around Anadarko. We have found them to be faithful, loyal employees. We use them in every phase of our operation.

We have observed the following:

1. They have exceptionally keen eyesight, and this is important in manufacturing carpet. Our physical examinations have failed to disclose a color blind Indian.
2. Their manual dexterity and patience in performing a monotonous task have been more than impressive.
3. We find no difference between the Indian employees and other employees insofar as punctuality, dependability, attitude and basic work habits.

We would not hesitate to recommend the Indians as a group of people for industrial employment of any nature. We plan all of our future expansions for areas of high Indian population.

Sincerely,



Don Greve

DG:be

DURANT ELECTRONICS INC., DURANT, OKLAHOMA



A SUBSIDIARY OF STROMBECKER CORPORATION

2200 W ARKANSAS AVE

May 3, 1966

G. Gordon Evans, Assistant Chief
Branch of Industrial Development
Bureau of Indian Affairs
Baileys Crossroads, Virginia

Dear Gordon:

I wish officially to confirm to you what I have felt about Indian labor for many years. We have found the Indian worker to be intelligent, trustworthy and the equal of any employee anywhere in the country. We have approximately 25% Indian people on our payroll now and the top floor supervisor in my operation is Indian and has done what I consider to be an outstanding job in the development of this manufacturing force. The Indian people who have been employed at this plant have come up to, and surpassed, our expectations in an extremely short time. In short, my experience has proved that Indian people can, and will, do an excellent job in industry.

Sincerely yours,

DURANT ELECTRONICS INC.



B. Miller
Assistant Secretary and General
Manager

LBM/jt



IN REPLY REFER TO:

UNITED STATES
DEPARTMENT OF THE INTERIOR
BUREAU OF INDIAN AFFAIRS
WASHINGTON, D.C. 20242

AN INVITATION TO INDUSTRY

Indian labor is productive and can be quickly trained for your particular labor requirements. Many Indians have management capabilities. Their reservations and communities provide excellent locations where plant growth and expansion plans can be efficiently programmed.

The Indian Industrial Development Program has been designed to help you and the Indian people provide the information and assistance you need in selecting a suitable location for a new plant.

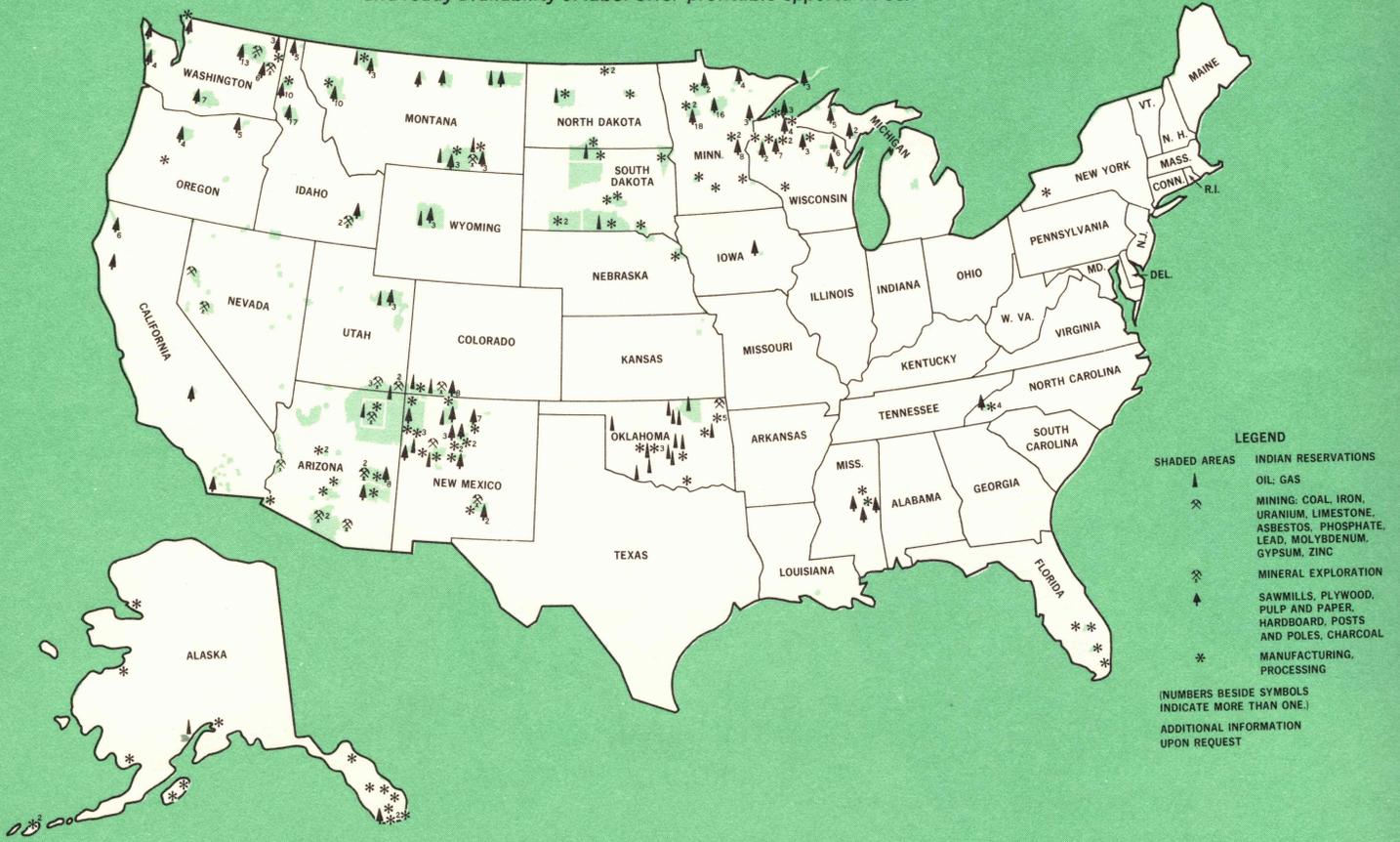
We invite you to write, telephone or visit our offices so we may discuss your requirements and offer our professional services in matching your labor and location needs with profit-making Indian area locations. We will also be pleased to send one of our trained representatives to call on you at your convenience.

COMMISSIONER



INDUSTRIAL DEVELOPMENT ON INDIAN RESERVATIONS

Indian tribes and the Bureau of Indian Affairs have assisted many manufacturers in establishing their plants on or near Indian reservations. Ideal environment, industrial productivity, natural resources, good living and ready availability of labor offer profitable opportunities.



File
BTA

AMERICAN INDIAN INDUSTRIAL DEVELOPMENT

*a six-point
program for
business and
industry*

